## Message Text

## UNCLASSIFIED

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INFO OCT-01 EUR-12 ISO-00 AID-05 CIAE-00 EB-08 FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02 CIEP-02 LAB-04 SIL-01 OMB-01 /079 W

-----231206Z 015861 /12

R 231102Z JAN 77

FM AMEMBASSY ABU DHABI

TO SECSTATE WASHDC 5511

USDOC WASHDC

INFO AMEMBASSY ATHENS

AMEMBASSY ALGIERS

USINT BAGHDAD

AMEMBASSY CAIRO

AMEMBASSY DAMASCUS

AMCONSUL DHAHRAN

AMEMBASSY DOHA

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMEMBASSY RABAT

AMEMBASSY TRIPOLI

AMEMBASSY TUNIS

UNCLAS ABU DHABI 0254

E.O. 11652: NA

TAGS: EALR, ETRD, ECON, TC

SUBJ: CURRENT UAE BUSINESS SCENE - JANUARY 1977

REF: JIDDA 0435

SUMMARY: UAE BUSINESS ACTIVITY CONTINUES TO CLIMB. US INVOLVEMENT IS LESS NOVEL AND THUS LOWER PROFILE. RECENT LEGISLATION INDUCED HESITATIONS OF US FIRMS MAY ALSO FIGURE IN LOWER PROFILE. END SUMMARY. UNCLASSIFIED

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1. WE DO NOT DETECT A LULL IN UAE BUSINESS ACTIVITY.
ALTHOUGH CLEARLY THE PERIOD OF VERTIGINOUS ACCELERATION
HAS PASSED, A PROJECTED ONE BILLION DOLLARS OR MORE INCREASE
IN OIL REVENUE (DUE PRIMARILY TO CONTINUED GROWTH IN
OIL PRODUCTION) WILL ADD FUEL TO THE ALREADY HIGHLY
STIMULATED, ALTHOUGH POORLY ORGANIZED, BUSINESS SCENE.

THE BOOM CONTINUES IN REAL ESTATE; LABOR SUPPLY IS SHORT; THE POPULATION IS RAPIDLY EXPANDING. BUSINESSMEN CONTINUE TO BE VERY OPTIMISTIC. ALTHOUGH WESTERN BANKERS ARE BECOMING MORE CAUTIOUS ON REAL ESTATE INVOLVEMENT, OTHER SOURCES OF FINANCE ARE AMPLE AND BANKS DO NOT ASK HARD QUESTIONS ABOUT HOW LOANS WILL BE REPAID. IT IS STILL EXPECTED THAT EVERYONE IS GOING TO BE RICHER TOMORROW THAN HE IS TODAY.

2. WHILE UAE BUSINESS EXPANISION CONTINUES, WE DO NOTE A SLIGHT DECLINE IN THE NUMBER OF NON-PETRO-SECTOR US BUSINESS VISITORS TO THE EMBASSY THIS YEAR. WE SEE FEWER NEW-TO-MARKET BUSINESSMEN SINCE THAT PARTICULAR TIDAL WAVE STRUCK LAST YEAR AND BUSINESS-MEN ON SUBSEQUENT VISITS HAVE LESS NEED OF EMBASSY INVOLVEMENT BECAUSE OF ALREADY EXISTING CONTACTS. SOME BUSINESSMEN MAY HAVE BECOME DISCOURAGED AS MAJOR PROJECTS HAVE BEEN POSTPONED (VERY FEW HAVE BEEN CANCELLED) DUE TO UAE INABILITY TO MANAGE AND ORGANIZE THEIR SUDDEN SPURT INTO THE MODERN WORLD. AN ADDITIONAL FACTOR IS NEW TAX LEGISLATION AFFECTING AMERICANS WORKING ABROAD WHICH HAS EFFECTIVELY INCREASED US STAFFED FIRMS' COST OF DOING BUSINESS IN EMIRATES. THE LAST BUT FAR FROM LEAST REASON IS US BUSINESS UN-CERTAINTY ABOUT THE PLUSES AND MINUSES OF DOING BUSI-NESS IN A COUNTRY WHICH ENFORCES THE ARAB BOYCOTT OF ISRAEL. THIS HAS BEEN PARTICULARLY NOTICEABLE AMONG LARGE PROJECT DESIGNERS AND CONSTRUCTORS, WHOSE TALENTS ARE MOST IN DEMAND HERE. FEAR OF POSSIBLE LOSS UNCLASSIFIED

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OF BID AND PERFORMANCE BONDS, INITIAL HEAVY BID PREPARATION COSTS, AND LEGAL PROGLEMS COUPLED WITH NEGATIVE REACTION IN THE US MARKET ALL ARE WORKING TO DISCOURAGE THIS TYPE OF US FIRM FROM BIDDING AND EVEN FROM EXPLORING THE POSSIBILITIES HERE.

DICKMAN

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NNN

## Message Attributes

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Subject: CURRENT UAE BUSINESS SCENE - JANUARY 1977

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